



AI Growth System



Reactivate Current Leads With WooSender

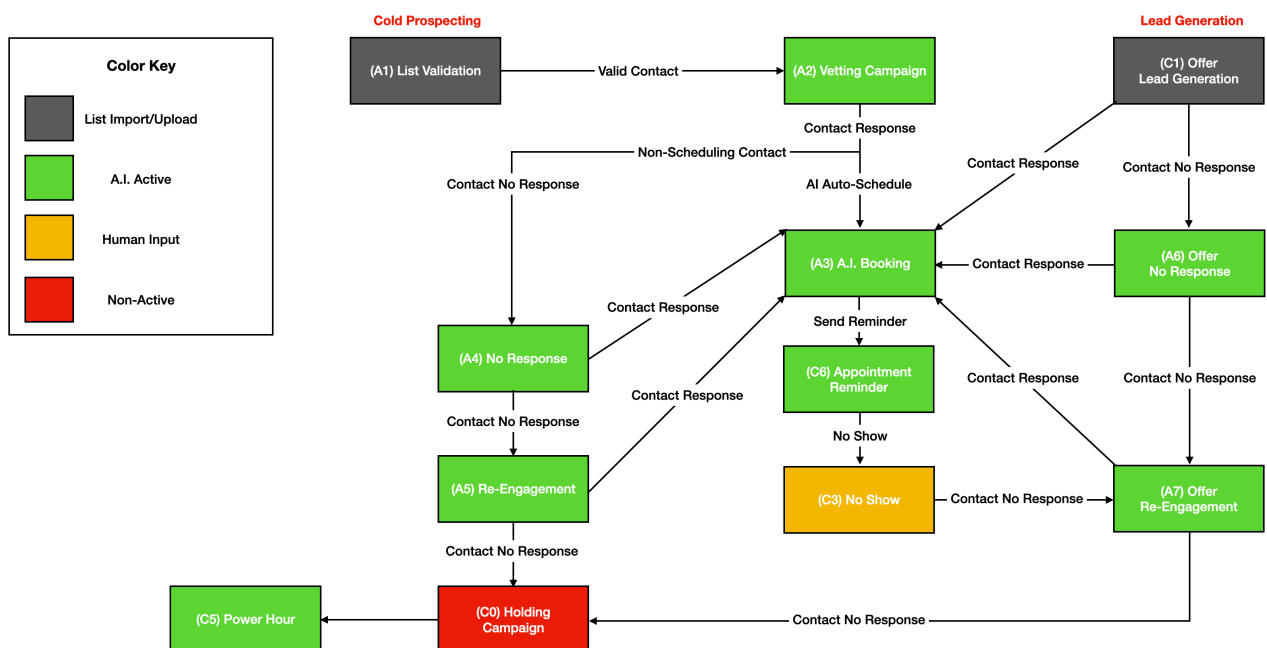
WooSender A.I. helps you start, converse, and book more appointments on autopilot for your Insurance Agency so that you can drive more opportunities and Admissions!

We start with an intake assessment to understand your insurance agency unique voice and value.

From there our team creates all the scripts and messaging for your A.I. appointment setter allowing it to take over your pipeline and maximize your opportunities.

We then setup a launch call, and by following our simple daily S.O.P. you'll have your phone ringing with NEW opportunities.

WooSender Insurance Loop:



WooSender Insurance Loop Case Study

Problem

Insurance company was currently using Salesforce and Marketing Cloud to nurture their inbound form leads with only 40% of leads turning into a phone call. They were looking for a solution to effectively engage old leads.

Solution

To help effectively engage old leads, they implemented a Insurance Loop inside of WooSender.

Result

After a 90-day test pilot of using WooSender the client saw:

- Their response rate increase to 85%
- Their schedule rate increase to 65%
- Resulting in 190 policies

