



WOOSENDER

AI ASSISTANT FOR RECRUITMENT

CASE STUDY
CHICAGO RECRUITING BATTALION



U.S. ARMY RECRUITMENT PILOT

Chicago Recruiting Battalion

WHAT IS WOOSENDER

WooSender is a proprietary Artificial Intelligence that validates contacts, qualifies prospects, and schedules appointments without the need for human intervention. WooSender AI Assistant helps companies increase their productivity and efficiency all while reducing countless hours of work!

WHY WOOSENDER

Save time and enroll more recruits by using WooSender's AI Assistant! Now your staff can spend twice the time taking actual in-person meetings with serious recruits by letting our AI do all the tedious work.



U.S. ARMY DIRECT OUTREACH PILOT METRICS (10/30/23 - 1/1/24)

On October 30th, WooSender launched our third test pilot with the US Army to help them enroll more recruits.

The challenge was the Army did not have enough staff nor the time to handle all communications with prospects while interviewing new recruits.

The goal was to have our AI assistant reach out to high school students in the Chicago area to see if they were interested in joining the Army and book them for an in-person meeting.

The results were 10X their current numbers for Direct Outreach. With 101 appointments booked!

THE STATUS



4,974

TOTAL CONTACTS

Contacts Used: 100%



2,843

VALIDATED CONTACTS

Validation Rate: 58%



151

INTERESTED CONTACTS

Interested Rate: 5%



101

SCHEDULED CONTACTS

Scheduled Rate: 67%

